

Study on adoption and scope of Cloud Computing

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Study Objective

The study aimed at analyzing the extent of adoption for cloud computing services in various organizations. The study focused upon vertical sectors like Financial services, Utilities and Public sector.

The study observed current trends pertaining to cloud computing and the extent of adoption for this cutting edge technology through various vertical sectors. It also helped to derive forecast of upcoming trends in adoption of cloud computing.

This study was commissioned to iResearch Services on behalf of the client, wherein iRS initiated with survey programming, fieldwork and reporting of the final insights within six weeks.

Methodology used & iRS Value Addition

The study, based on cloud computing required us to interact with IT professionals who are aware of cloud computing. Moreover, the study also required IT professionals to be involved in decision making, either directly or by influencing the important decision makers of the organization.

Therefore, our prime targets were decision makers for every organization in given sectors. The job titles for each of these decision makers sometimes varied depending upon the targeted company/sector.

Since cloud computing is fresh growing concept, iRS called an expert to normalize the cloud computing concepts to the calling team. From survey programming, hosting and management of the web based survey links and data reporting in SPSS, we managed this data gathering in fairly smooth and efficient manner.

Stringent Quality Control measures were taken for ensuring high quality standards of the delivered data.

Universe

The target respondents were IT Decision makers in respective organizations/sectors.

They were either directly making decision in the organization or influencing decision by giving their inputs to the decision makers.

Quota and Sample Size



n = 940

6 Weeks

**Geographies – France, Germany,
Italy, Russia, Czech Republic,
South Africa, Middle East,
Sweden, Netherlands**

Takeaways

This study enabled the client to understand the penetration and willingness to adopt cloud computing in various organizations/sectors.

The study explored impact of cloud computing on businesses, proposed savings by implementing the technology and barriers to adoption.

Business innovation is an outcome of multiple factors, since IT being one of them This study also exchanged views on how cloud computing impacts business innovation/growth.

The allocation of IT budget for cloud computing was also estimated by most of the organisations The study helped to derive trends on which business area received maximum investment for IT innovation.

Apart from the understanding the current penetration of the technology, the forecast of extend of IT delivery through cloud technology and the plans of adoption of cloud computing in various organizations were explored.

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