



THOUGHT SOCIETY™

THOUGHT LEADERSHIP INNOVATION HUB

Your invitation to join the Advisory Board

POWERED BY

Research
RESEARCH TO INSIGHTS™



WHAT IS THE THOUGHT SOCIETY™?

At iResearch Services, we believe in the power of innovation through collaboration.

This is why we have launched Thought Society™, a people-focused innovation hub.

Through three streams – **Thought Leadership content, knowledge-sharing and events** – we aim to foster the innovative spirit in the Thought Leadership space.

ADVISORY BOARD – BY INVITATION ONLY

Members of the Advisory Board are hand-picked for their expertise. As an Advisor, you would be invited to share ideas and best practice around innovation – this can be through **conferences, webinars, breakfast mornings, podcasts, articles and more.**

There is no charge to join, and your involvement can be scaled according to your availability.

WHEN IS IT LAUNCHING? NEXT STEPS

If you accept our invitation, we'd like to publish your profile, online, on our upcoming Thought Society™ innovation hub, with your permission. You'll be invited to share your knowledge and opinions with our audience, and may be invited to be a beta tester for **TROI™, our upcoming Thought Leadership ROI measurement tool.**

BENEFITS

We will help to boost our Advisors' profiles through their involvement in knowledge-sharing and events related to innovation in the Thought Leadership space. We will occasionally also invite you to be a beta tester for new industry-first tools and tech that we're pioneering, giving you a first glimpse at the exciting new things we're working on.

GET IN TOUCH

If you would like to join or would like to find out more, please email: thoughtsociety@iresearchservices.com or contact your iResearch Services representative.

We hope you'll consider joining our community!

ABOUT IRESEARCH SERVICES

iResearch Services is a global data and insight-driven Thought Leadership agency. Research is at the heart of everything we do, with evidence-based research knowledge empowering brands to connect with their audiences to build digital trust and be respected as thought leaders. With Thought Leadership, we enable brands from all sectors to become powerful authorities, helping them to deliver influential, impactful, insight-based opinions.

We help clients to unearth customer challenges and tackle topics to drive business and societal change. Our all-encompassing service, from research, to Thought Leadership, to activation and lead generation strategies, makes us the Thought Leadership partner of choice for clients across technology, financial and professional services. Our industry-leading clients include Capgemini, Thomson Reuters, Cognizant, HSBC, EY, KPMG, BlackRock, Pegasystems, and many more.